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Happy 4th of July!



SVL Attends NARUC Winter Committee Meetings In Washington D.C.

Salmon Ventures staff traveled to Washington D.C. in February to attend the annual NARUC Winter Conferences. With some of the nation's most prominent utility executives and commissioners in attendance, the conference had over 1,400 participants.

Dr. Edward Salmon, Jim Sullivan and Kim Pizzingrilli (Former Commissioners from the states of New Jersey, Alabama and Pennsylvania respectively) hosted their Commissioners' Reception at the Willard Intercontinental Hotel. With a packed room, guests included over 100 commissioners from around the country.



Michelle Henry, Director Market Policies; Mike Dowling, SVP External Affairs; Chuck Jones, President & CEO, FE Corporation; Kelley Mendenhall, VP State Regulatory Affairs; Matt Gregoritis, Director, State Affairs- PA; Dr. Edward Salmon, Chairman, Salmon Ventures Ltd.

The Winter Meetings were very productive, with a number of policy resolutions passing, including a resolution that urged the FCC to partner with states to protect consumers during technology transition, a resolution passed supporting Western Governors Association drought forum initiative.

Keep up with the Coalition!



SVL works closely with the NJEC to generate public support for the generation and delivery of clean, reliable, affordable energy for NJ.

Upcoming Events NJEC



Federal Energy
Update
With special
guest FERC
Commissioner
Honorable
September 24th,
2015
11:30 AM
Trenton Country
Club
Register Here!

Join Our Mailing
<u>List!</u>

Upcoming Events

Come visit Salmon Ventures at any of these exciting events.

2015 NARUC Summer Committee Meetings July 12- July 15, 2015 New York City

127th Annual Meeting November 8- November 11, 2015 Austin, Texas

2016 NARUC Winter Committee Meeting February 14- February 17, 2016 Washington DC

MACRUC 21st Annual Educational Conference June 19- June 22, 2016 Colonial Williamsburg, VA

Sgro Announced As Director of Legislative Affairs and Communications.

MILLVILLE, NJ- Salmon Ventures Limited (SVL) is pleased to announce Phil Sgro as Director of Legislative Affairs and Communications.

Sgro assumes his new role as he closes in on the one year mark being with the firm. Before his time with SVL, Phil worked on the re-election campaign for U.S. Senator Kay Hagan. Phil spent his time with the campaign working in research. Phil also worked for the North Carolina General Assembly, providing legislative assistance to State Senator Donald Vaughan of Guilford County.

"Phil has been an excellent addition to SVL, and has continued to excel in his time with the firm," said Dr. Edward H. Salmon, Chairman of Salmon Ventures Limited. "Phil has a strong personality and skill set that has proven to be effective and efficient in communicating with clients and government officials," continued Salmon.

Sgro is a 2013 graduate of East Carolina University with a Bachelor of Arts degree in History. During his time at East Carolina, he served as Vice President of Programs for the Delta Alpha chapter of Sigma Tau Gamma. Sgro is a native of the Philadelphia area, having grown up in Jenkintown, a small suburb of the city. He currently resides in South Jersey.

Quick Links

About SVL SVL News SVL Resources "Phil has established himself as a valuable asset to the firm, and has applied his credentials, and past experiences to represent the SVL name well," added CEO Kim Schalek Downes. "We have no doubt that he will continue to push Salmon ventures towards achieving and surpassing expectations in his new role as Director of Legislative Affairs and Communications," concluded Schalek Downes.

Senator Booker Speaks with the NJEC

New Jersey Energy Coalition members and friends gathered for our Spring Briefing at Adelphia Restaurant in Deptford, NJ, on March 30th to hear U.S. Senator Cory Booker speak on Federal energy issues and their effect on New

Jersey. Without an open seat left in the room, Senator Booker addressed energy independence, efficiency, and the future of energy policy and initiatives in the Garden State. Senator Booker spent a large portion of time devoted to Q&A in which he engaged in constructive and exciting dialogue with members of the audience.

We would like to thank the Senator for taking the

time to speak to members of the energy

Senator Booker answers questions from the audience.

community. This type of open dialogue event, with the audience. leaders such as U.S. Senator Booker, is what keeps New Jersey at the forefront of energy discussions on the national stage.



Dr. Salmon, Chairman, NJEC; Rich Jackson, Executive Director, NJEC; U.S. Senator Cory Booker; Kim Downes, Secretary/Treasurer, NJEC; Phil Sgro, Deputy Director, NJEC

The NJEC would also like to thank Atlantic City Electric for sponsoring our Spring Briefing. It is with this support that the Coalition is able to put on such informative and productive events.

Like us on Facebook!



Salmon Ventures Takes Part in the Southern Jersey Spring Heart Walk

Families, friends, and colleagues gathered in Ocean City, NJ, on May 16th to take part in the Annual Southern New Jersey Spring Heart Walk.

With one of our largest groups every, the Salmon Ventures team participated in this year's walk, and raised over \$5,000. This will contribute to the nearly \$300,000 raised in total for the American Heart Association.

"The Southern New Jersey Heart Walk is a great chance for our community to show their strength and commitment to helping those in need," stated Dr. Salmon.



Young walkers pose near SVL's sign.

Each year the American Heart Association hosts this even to raise awareness and funding for the prevention and treatment of heart disease, stroke and other cardiovascular diseases. These diseases, the nation's number 1 and 3 killers, claim more than 865,000 American lives a year.



Team SVL makes their way down the boardwalk.

Since 2006, Salmon Ventures has been a major force in providing outstanding leadership for the Heart Walk. SVL employees serve on the Executive Cabinet, help organize county events and recruit companies and government agencies to participate and sponsor the annual event.

NJEC & PSEG Host Legislators Nuclear Tour

NJEC and PSE&G teamed up on May 20th to host a group of 15 state legislators, Mayor of Atlantic City, and an Atlantic County Freeholder at PSE&G's Salem

Nuclear Generating Station. Dr. Salmon, NJEC Chairman, and Mike Tuosto, General Manager of Public Affairs at PSE&G, kicked off the day with remarks, including an outline of the tour. With a room packed full of elected officials, aides and representatives, the tour started off with a comprehensive over view, given by PSE&G Power President, Bill Levis, of nuclear energy and its past, present, and future in the U.S. The group engaged in a lively discussion addressing concerns and thoughts on topics ranging from nuclear waste storage to facility security.

Following the presentation and remarks, the group was led on a tour which included a stop in the simulator room, an informative presentation given by PSE&G security officers, and a guided bus tour around the perimeter of the facility.



Dr. Salmon, Chairman of NJEC, addresses NJ state legislators.

The tour was an excellent opportunity for these officials to see the Salem Nuclear Generating Station in action, and a great display of just how important the energy source is to New Jersey. These types of events keep our state officials informed, and New Jersey on the right path in remaining at the forefront of the energy discussion.



 $\it NJ$ State legislators get a tour of the simulator room.

Preston Burnley Featured on SNJ Today's "Celebrating our Veterans" Piece

On May 12th, Preston Burnley walked into his house not suspecting what was to happen next. Upon walking through the threshold of the home, Preston was surprised with an overwhelming and warm greeting from family, friends and others from the community. They were there to celebrate and wish Preston a farewell as he counted down the days until his departure to basic training for the United States Army. The night was full of kind words, stories, sage advice, and even original songs performed by his brothers and sisters.



Preston and sister Leigha embrace after her performance.

"This is one extended family here tonight, one extended family to say we love you, you'll be in our prayers, we'll miss you, and were going to be excited when you come back," said Dr. Salmon of his grandson.

SNJ Today, a regional media company, was onsite to cover the event. They featured the story in a segment- Celebrating Our Veterans: Preston Burnley Family Farewells.

If you would like to view the segment, please follow the link below:

Watch here!

Tony Surace Honored By Garden State Council, Boy Scouts of America

Tony "Coach" Surace was honored this year at the annual Cumberland & Salem County Boy Scouts Reception. With family and colleagues in attendance, Surace received the Whitney M. Young Award for his support of the Boy Scots of America, his outreach in the community, and his work with under privileged youth. Tony has been an integral

part of the South Jersey community throughout his career. A coaching Hall-of-Famer, educator, and former Freeholder- Tony has consistently worked hard for his fellow citizens and community.

In his acceptance speech, Tony thanked his friends, family, and colleagues for helping him along the way. He also reiterated the theme of the night: scouting helps keep America strong.

Along with Surace, the Boy Scouts of America also honored Jeff DuBois and John Bobbitt Jr.

NJUA Celebrates 100th Annual Conference

The New Jersey Utilities Association recently celebrated its 100th Anniversary and Annual Conference at Harrah's Resort in Atlantic City. The three-day conference kicked-off with the Opening Conference Luncheon during which Atlantic city Mayor Don Guardian welcomed the group back to Atlantic City and Commissioner Joseph L. Fiordaliso of the NJ Board of Public Utilities presented NJUA's Distinguished Service Award to Alfred C. Koeppe, former President and Chief Operating Officer at PSE&G and Chief Executive Officer of new Jersey Bell and Bell Atlantic New Jersey.



Vincent Maione, President, Atlantic City Electric; Alfred C. Koeppe, NJUA's 2015 Distinguished Service Award Recipient; Commissioner Joseph L. Fiordalsio, NJ Board of Public Utilities, Andrew Hendry, President NJUA

Other highlights of the Conference included special remarks by Lieutenant Governor Kim Guadagno and panel sessions on the American Society of civil Engineers' Infrastructure Report Card, issues in utility regulation and legislation

across the country and the state of New Jersey's political parties. Four former BPU Presidents, including Dr. Edward H. Salmon, Chairman of Salmon Ventures, joined together to provide thoughts on how utility regulation has changed and reflect on major issues during their time at the BPU.



Robert Revelle, Atlantic City Electric; Dr. Salmon; Kevin Watsey, New Jersey American Water; and Ryan Tookes, Atlantic City Electric