

Happy Labor Day! *From Your Friends at Salmon Ventures*

Aloha! from the Western Conference of Public Service Commissioners

The Western Conference of Public Service Commissioners held their Annual Meetings from June 6, 2009 through June 10, 2009 in Kohala on the "Big Island" of Hawaii. The Western Conference is an affiliate organization of the National Association of Regulatory Utility Commissioners (NARUC) whose members include the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Commissioners of the regulatory agencies of these thirteen states were in attendance along with representatives from the utility industry and energy-related companies from across the nation.

Some of the topics under discussion at the conference included green transportation, smart grid technology, the affect the current economic climate is having on the natural gas sector, and water issues specific to the islands of Hawaii.

Don't Miss:

The Southern New Jersey Development Council's 49th Annual Distinguished Achievement Awards Reception

Wednesday, September 23, 2009
at 5:30 p.m.

Tavistock County Club in Tavistock, NJ

Kim Schalek Downes is the Chair of this event.

**BPU President Jeanne Fox
to be among the evening's honorees.**

Register at snjdc.org



From left to right: Ed Salmon, Hawaii PUC Commissioner Carlito Caliboso and his wife, Walter Lynch of American Water & Scott Hempling of NRRI.



From left to right: Paul Foran of American Water and his wife Charlene, New Mexico PRC Commissioner Dave King and his wife Marty, New Mexico PRC Commissioner Jerome Block & Ed Salmon.

Rick Mroz named Chairman of Volunteers for America Board

Salmon Ventures Limited would like to congratulate Rick Mroz on his election as board chairman of Volunteers of America Delaware Valley. Rick has served for six years on the board of the Collingswood, NJ-based nonprofit human services organization founded in 1896. Volunteers of America is a national, faith-based organization whose thousands of human service programs help more than 2 million people in over 400 communities in 44 states.



From left to right: Michael Deane, New Executive Director of NAWC; Don Correll, Board President of NAWC and CEO of American Water; Rick Mroz, President of SVL; and Commissioner Dave King of the New Mexico PRC at the NARUC Summer Meetings in Seattle, WA.



From left to right: John Quain, Former FERC Chairman; Joe Kelliher, NARUC President; Fred Butler, Jim Sullivan, and Ed Salmon at the Salmon/Quain/Sullivan Commissioners-Only Reception in Seattle, WA.

Sleepless in Seattle at the NARUC Summer Meetings

The National Association of Regulatory Utility Commissioners (NARUC) held their Annual Summer Committee Meetings this year in Seattle, Washington from July 19th through July 22nd. Utility regulators and industry officials met from across the nation to discuss pertinent issues in the energy, telecommunications and water utility sectors.

Ed Salmon, John Quain and Jim Sullivan hosted their highly anticipated commissioners-only reception at the Waterfront Seafood Grill located on Seattle's harbor. The evening was held in honor of Former FERC Chairman Joe Kelliher, who was presented with an Exemplary American Leadership Resolution by Dr. Salmon on behalf of NARUC Commissioners Emeritus. The resolution recognized Mr. Kelliher's distinguished career in the regulatory sector and his 20-plus years of service to the energy industry. Commissioners from across the country were in attendance to pay tribute to Mr. Kelliher, including current NARUC President Fred Butler of New Jersey.

Southern New Jersey Annual Heart Walk

Since 2006, Salmon Ventures has led Cumberland County's efforts in the Annual Southern New Jersey Spring Heart Walk. The event was held this year on May 16th on Ocean City's Boardwalk. SVL sponsored the kickoff breakfast for all the participating companies, businesses, and school districts. This year, our team had 12 members among the 104 teams and over 5,000 walkers that participated in the event. The Heart Walk also raised approximately \$400,000 in donations.

Client Spotlight

Bridgeton High School Stadium Restoration

After two years of hard work, Salmon Ventures is pleased to announce that funding has been secured for Phase I and Phase II of the Bridgeton High School Stadium renovation and restoration project. At a press conference held on Wednesday April 29, 2009, representatives from the Bridgeton High School Foundation, members of the Bridgeton Board of Education, and Mayor James Begley announced that construction would begin in fall 2009.



From left to right: Tony Surace, Bridgeton High School Foundation Chairman Carl Kirsten, Kim Schalek Downes and Bridgeton Superintendent Vic Gilson

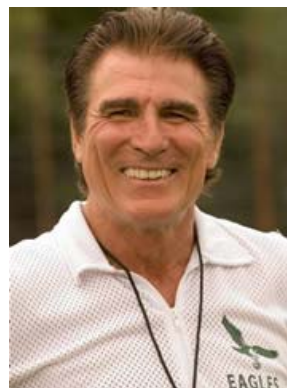
"This is truly an exciting day for everyone involved with this effort," said High School Foundation Chairman Carl Kirsten. "The final piece of the puzzle fell into place earlier this month with the news that the Foundation has been approved for a Green Acres Matching Grant of \$400,000, which raises the total commitment for Phase I and Phase II of the project to over \$4.5 million. On behalf of the entire Foundation Committee, our thanks to Mike Zumpino and everyone at TRIAD Associates who did the hard work of preparing the Green Acres application for review by the New Jersey DEP and the Garden State Preservation Trust. Your help has gone a long way towards making our dreams a reality."

The ambitious Stadium renovation project is multi-phased, with the Stadium preservation, including the bleachers, railings, and press box, designated as Phase I. Phase II includes the installation of a new track and synthetic playing field, which will accommodate everything from field athletics to concerts. Phase III of the project includes the construction of a new field house, locker rooms, meeting rooms, and a community center.

The additional \$4.1 million in funding for Phase I and Phase II of the project is truly a public/private partnership. It includes \$1.25 million in private donations, \$1.7 million in loan/grants from the Cumberland County Improvement Authority, a City of Bridgeton \$1,000,000 Green Acres Matching Grant, and a \$196,000 HUD Matching Grant.

Save the Date!

Bridgeton High School Foundation
2nd Annual Stadium Restoration Gala
A Special Evening with
Former Philadelphia Eagle Vince Papale
October 28, 2009, 6-8pm
Running Deer Golf Club
1111 Parvin Mill Road, Pittsgrove, NJ 08318



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Stadium Gala



From left to right: Ed Salmon, Dale Finch, Passaic County Administrator Tony DeNova & Herb Yardley

Sweetest Place on Earth hosts 14th Annual MACRUC Conference

The Mid-Atlantic Conference of Regulatory Utility Commissioners (MACRUC) is another regional affiliate of NARUC. Its members include state utility commissioners from Delaware, Kentucky, Maryland, New Jersey, New York, Pennsylvania, Virginia, West Virginia, the District of Columbia and the U.S. Virgin Islands. The Annual Conference of MARUC was held earlier this summer in Hershey, PA from June 21st through June 24th.

Salmon Ventures Moderates Shared Services Panel at NJAC Conference

SVL Team Members Ed Salmon and Dale Finch attended the New Jersey Association of County's Annual Conference at Bally's Casino in Atlantic City from June 16th through June 19th. The Conference provides a forum for top business and political leaders from across New Jersey to discuss public policy, business trends, products and services that can assist our county leaders deliver better quality services more efficiently. SVL hosted a panel on the challenges and benefits of performing an efficiency or shared services study for a county operations.



From left to right: Ed Salmon, Chairwoman Arnetta McRae of the Delaware PSC and Commissioner J. Dallas Winslow of the Delaware PSC at MACRUC.



Special Congratulations to Richard Pescatore, Jr.

SVL would like to congratulate Richard on his recent graduation from the U.S. Naval Academy. Good luck in your pursuit of service to our nation and best wishes in all your future endeavors. Richard's father Richard Pescatore, Sr., (pictured right with his son and Ed Salmon) is the corporate attorney for Salmon Ventures.



Salmon Ventures Ltd. is a national consulting firm providing professional services to utilities, government agencies, educational institutions, trade organizations, and businesses. For any questions or comments on the content featured in this newsletter, please contact Andrew Young at 856-825-0500 or ayoung@salmonventures.com